

SISWA MENULIS TUGAS BERITA DENGAN MENJAWAB 5W 1H DI KELAS JURNALISTIK

Students Writing News Assignments By Answering Wh-Questions In Journalism Class

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Abstrak

Tujuan penelitian ini adalah untuk mengetahui bagaimana siswa jurnalistik menerapkan penggunaan 5w 1h dalam menulis teks berita mereka. Penelitian ini merupakan penelitian kualitatif. Partisipan dari penelitian ini adalah mahasiswa jurnalistik tahun ajaran 2020. Sumber data dari penelitian ini adalah teks berita ujian semester mahasiswa jurnalistik tahun ajaran 2020. Data dikumpulkan dengan cara menganalisis teks ujian siswa satu persatu menggunakan instrument ceklis dokumen. Ada enam penggunaan yang di lihat yaitu apa, siapa, dimana, kapan, mengapa dan bagaimana. Temuan menunjukan bahwa dari delapan teks berita ujian semester yang ditulis siswa hanya ada dua orang yang menggunakan seluruh unsur 5w 1h. sedangkan enam orang lainnya tidak menggunakan seluruh elemen 5w 1h dalam penulisan berita mereka, yang mana empat diantara nya tidak menggunakan how, satu orang tidak menggunakan why dan how dan satu orang lagi tidak menggunakan who, why dan how. Data mengungkapkan alasan enam orang yang tidak lengkap ini karena penulisan ide berita mereka tidak berfokus pada satu peristiwa saja, namun ada dua atau tiga peristiwa yang mereka sebutkan di dalam teks berita mereka. Siswa siswa ini tidak memulai berita dengan informasi yang penting terlebih dahulu namun membahas hal di luar topic berita seperti perasaan mereka saat akhir tahun, rencana liburan akhir tahun, persiapan menyambut libur akhir tahun. Sehingga bahasan dalam berita nya tidak focus dan mengakibatkan unsur unsur 5w 1h nya jadi tidak diperhatikan lagi.

Kata Kunci:

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Abstract

The purpose of this research is to find out how journalism students apply the use of 5w 1h in writing their news texts. This research is a qualitative research. The source of the data from this research is the news text of journalism student semester exams for the 2020 academic year. Data is collected by analyzing student exam texts using the document checklist instrument. There are six uses that are seen, what, who, where, when, why and how. The findings show that from eight news exam texts written by students, only two students used all the 5w 1h elements. while six other people did not used all the elements of 5w 1h in their news writing, four of them did not use how, one person did not use why and how and one person did not use who, why and how. The data reveals the reasons for these six people being incomplete because writing their news ideas does not focus on just one event, but there are two or three events that they mention in their news texts. These students do not start the news with important information first but discuss things outside the news topics such as their feelings at the end of the year, year-end vacation plans, preparations for the year-end holidays. So that the discussion in the news is not focused and results in the elements of the 5w 1h not being considered anymore.

INTRODUCTION

Journalism is a field that includes news and journalistic activities. The term 'journalist' includes journalists and other media workers. Journalism is

defined as some activities conduct by of actors, including professional full-time reporters and analysts, bloggers and others who self-publication in print, on the Internet or elsewhere. (Bell., 2018).

News is timely report regarding facts and opinions that have interest or something important to society. Something that have value as a news is public issue, give public effect.

Wh-questions are very important point in news writing. Without wh-questions news is uncomplete, because most of the content on news is all wh-questions answer.

Most students in this class only prioritize their main discussion according to the theme. They do not pay too much attention to the wh-questions when write their news. They only prioritize their content or main discussion and purpose, without pay attention to the completeness of their writing news.

1. Definition of news

News text contains information about something that is happening in the surrounding environment or in the world and being discussed by many people. News contains facts obtained directly from the field or sources from journalists, so that it can be ensured that the contents of this news text are facts that can be trusted. News is an accurate, unbiased report of the key details of a current event that is interesting to the readers of the newspaper that publishes the story (Island; & Lagos, 2012). News is one that occurs and interest to all unbiased parties and is reported in written or broadcast form. News are very interesting to readers if an event that has recently happen and relate to public issue. Hot topic and bad news get more public attention, because readers and public do not want miss the news update. It means that, topics that are currently being discussed in the community, so that people will continue to seek and dig for information on these topics is a potential for news that is in great demand.

The public attention focus if it is something like change in new regulations, an increase prices, especially events or changes that concern the public

needs and disadvantage to the public. Things that are in the spotlight of many people, which is even, figure, and things other is news. News is something that someone wants to highlight, other than that it is advertising (McKane, 2006). Whatever is in the center of public attention and views, things that people usually see and have the potential to discuss, cause crowds, harm one or several people is news. It means that news is something that becomes the center of the public attention which contains things that affect society, even if it is a good or bad influence.

Any new and fresh related information sell well in the market, because in this super-sophisticated and fast modern era, people are competing to update their information with each other. Those who know all the information considered be the most up to date in their group. News is new information about some of public interest that is shared widely to society and can be accessed by anyone without exception (Al-Hindawi & Hussein, 2017). News is information that is updated all the time, because every news writer will continue to look for gaps to write new news related to the topics that have been discussed. It means that people tend to look for news about one of the most top and recently published topics, of course this is because the top information is the most recent information, so that's why news is about new information.

According to (rich, 2010) in writing news there are four structures that must be fulfilled in it, to make the news good, there are; headline, lead, body and closing. News Start with the most important information at the top. After that, this important information is explain into more detail or specific. Then contains additions such as expert quotes to support the detailed information above.

According to (McKane, 2006) there are six items to make news be newsworthy or news value to be quality news, there are; Conflict, Celebrity, Human Interest: Relevance to The Reader, Human Interest:

ordinary people, Quirks, Science/Research and Discovery. This is something that makes a news story has quality, value and is considered for reading, because this is intended to make news relate for various cluster of readers. So that readers will be excited to read and can share it with their colleagues.

2. Definition of wh-questions

Wh-questions is an interrogative sentence that begins with the word wh (What, Who, Where, When, Why, and How). Wh-questions are sentences that don't demand simple answers like yes or no, they ask for some more specific information. Some languages actually move the Wh-element to the first position of the sentence to mark the sentence as an interrogative (Menuzzi & Gabriel, 2007). By using wh-questions in text make it complex with information. The readers find all information or more details about one topic by reading one news. Wh-questions answer any important kinds in news, what answering even, who answering people, where answering place, when answering time, why answering causes, and how answering sequence.

When the questions start with word wh and end with questions mark it is confirm as wh-questions sentences. In languages, wh-words function as indefinites as well as interrogatives (Cheng, 1991). Wh sentences are interrogative sentences that require a specific answer, to get more detail information. Moreover, When there is a wh-statement and an emphasis on the word-wh in a sentence, it can be determined that the sentence is a wh-question (Liu et al., 2016). It means that a sentence can be said as an wh-questions if in the sentence there is question word and the sentence is emphasized on the question word.

Questions in writing news can be written even in the title, it one good bait strategy for curious readers. Questions are excellent for usage as headlines because of their potential to activate cognitive processes and

attract attention and interest (Finkbeiner, 2020). Interesting questions in the headline can increase the interest and attention of readers so that they are read the news until the end. Choice of interesting words, a little dramatic but still in accordance with the facts make the news memorable for the reader.

Good news is news that fulfills the 5W+1H elements of news. To ensure that all important news elements are reported in a story, journalists have drafted rules requiring news writers to answer six basic questions: who, what, where, when, why, and how, this rules referred to as the "rule of the five Ws and H." (White, 2017). This is important to make the information in news can be understood and conveyed properly to the public. The basic questions must to answer in all news stories, there are; what who when where why and how (Rich, 2010).

C. Definition of Journalism

The activity or profession of writing for newspapers, magazines, news websites or preparing news to broadcast is journalism. Journalism may be viewed as an activity guided by ethical principles of verified information presented in the public (Bell., 2018). They activity are finding the news, writing the news, editing the news and finally reporting the news. It means that journalism is a distributor of information based on rules and ethics that is conveyed to the public with the intention of updating public information about current issues, whether related to the environment, government, economy, politics and so on.

Journalism related to reporting in the mass media. It can be said, the core of journalistic activities is the collection, reporting, writing, presentation, and dissemination of news. Simply, journalism is part of a scientific discipline. However, journalism has a more complex of activity processes. Journalism is a set of value that includes things such as reporting the news, exposing the truth, and providing public services (Deuze, 2019).

Journalism is not just presenting the news (of the day or the week, of a city or even a country), but telling meaningful stories about something new or is happening in the world, understanding it in context, explaining it to others, and making it available so others can use it for their needs (Haak et al., 2012). Present interesting and useful information that is in accordance with the facts for the public need is the main goal of journalists, because of its pro-civil nature. The loyalty of a journalist must be on the side of the community, not the owners of the media. It means that one of the functions of the journalist as an information medium that is honest and truthful in conveying facts to the public.

METHODOLOGY

In this research, the researcher used descriptive research with a qualitative research approach as a method to conduct the research. The research mainly concerned with causes or factor about some phenomena included elements, characteristics, it was not involve comparison and factors of change (Islamia, 2016). The researcher chose this research design to get information about the implement of students writing news text by answering wh-questions. Qualitative research is a tool that can assist the researcher answer these questions about completeness of Wh-questions in students news writing text. Qualitative research is inquiry in the natural setting, an exploratory study of experience-as-lived and everyday life in the world, the goal of a qualitative study is to produce a rich description and in-depth understanding of the phenomenon of interest, the cultural or lived experience of people in natural settings (Magilvy & Thomas, 2009).

The data of this research was collect with documents. The researcher used documents from news writing texts of the students in news writing class academic year 2020 at Universitas PGRI

Sumatera Barat. The text created by students in writing news examination. The data of this research was collect with documents checklist. The researcher focus on wh-question in the students writing news text. To collecting the data, the researcher needed to take some steps, first the researcher come to lecture of news writing class. After that, the researcher asked about students writing news text. Then, researcher asked to take the data about students writing news text. For the last, researcher analyzed the data about answering wh-questions in students writing news text to collect the data. After the researcher collected the data, the researcher would analyze the data by following several steps of data analysis. They were reading/memoing, describing, classifying and interpreting.

FINDING AND DISCUSSION

After the researcher did analysis with students writing news examination in journalism class academic year 2020 at Universitas PGRI Sumatera Barat, the researcher found that the students in this class answering the wh-question, from eight students, only two students use all of the wh-questions elements. The six students others, did not use all of the wh-questions. The researcher found that these four students did not write how in their news, one person did not write why and how and one other person did not write who, why and how. These students make news such as telling stories. Start the news with things that are not important, tell about vacation plans, preparing for holidays, activity to celebrate new year so that the important elements of the wh-question are not considered so much because their focus is not on the theme of explain the accident at the end of December.

On the question how, they forgot that in the news of an accident the sequence of accident events must to describe. These students mentioned the events that occurred, then stated the reasons for the

events that occurred and they closed their story with a sentence of advice to be careful. They forgot the part to explain the sequence of events of the accident. That's makes how is a part in student writing that is often lost.

One student tell about her feel about December on news, she described it too much. She is mention about accident, location and time only and said about December felling again. No explanation about accident, no people that involved on accident, no reason of the accident and no sequence of accident events. It means that, she focus to tell the feel about December 2022, not about accident December 2022 based on theme.

One student tell about celebrate the new year. Mention the accident happened on celebrate the new year and mention about students activity to celebrate the new year. Point of the accident not explain more, no reason of the accident, no explain the sequence of the accident. It means that, the student focus to celebrate New year. Meanwhile the theme is accident at the end of December 2022.

Based on the data above the researcher concluded that only two students used all of the wh-question elements on their news. Meanwhile six others not used all of the wh-questions elements. The first sentence that the students write on their news text very influence to their sentence until the end of the text. Six students write the news start with tell their feel, tell about preparing celebrate new year, planning to vocation, or write many accident but not mention detail of each accident, they not start with the important point based on answer wh-questions. It means that their news not focus about the theme "many accidents at the end of December". Most of them tell in their news about the point above more than the accident that should they tell. It makes their news not used all of the answer of wh-questions elements fully.

CONCLUSION

Based on the result of this instrument, the researcher found the two of eight students used all of the wh-questions on their news. Six others not used all of wh-questions on their news, such as four students not used how, one student not used why and how and last one student not used who, why and how on her news. They not use all of the wh-questions element because they write news start with tell the story such as last year preparing holiday, planning vocation for last year, activity to celebrate the new year, feeling about December, not main point in the first sentence. It makes the focus of the news is changed to story that they make in first sentence not based on the theme "many accident at the end of December". The information that students tell much about other point base on their first sentence so little information about the accident, it makes the element of wh-questions about accident not fully answered.

SUGGESTION

After doing the research and getting finding of this research, the researcher wanted to gives some suggestion that wh-question is a basic important element that must be in writing the news, the lack of wh-questions element on news makes miss information to the readers. The researcher suggest that is better to the students used all of wh-questions element when writing the news. If the students used all of the wh-questions element in writing the news, it is good for the readers because all of the information and details that readers need and wanted to know answered by the news. By using all of the wh-question element on news it makes the readers get the information totally and easy to understand.

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