

PENGGUNAAN CANVA SEBAGAI MEDIA UNTUK PENGAJARAN KEMAMPUAN MENULIS PADA SISWA KELAS SEPULUH DI SMK NEGERI I BANDUNG

The Use of Canva as A Media For Teaching Writing Skill At Tenth Grade Students of SMK Negeri I Bandung

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Abstrak

Penelitian ini bertujuan untuk mengetahui bagaimana pengajaran dan faktor-faktor apa saja yang mempengaruhi penggunaan Canva sebagai media pengajaran keterampilan menulis pada siswa kelas X AKL-I SMKN I Bandung. Penelitian ini melibatkan siswa kelas X AKL-I yang terdiri dari 30 siswa dan 1 orang guru, penelitian ini menggunakan desain deskriptif kualitatif. Kemudian metode pengumpulan data dalam penelitian ini menggunakan kuesioner dan wawancara. Hasil dari penelitian ini adalah proyek ini merupakan praktik terbaik dalam menggunakan Canva untuk pembelajaran menulis siswa. Dalam pengajaran menggunakan Canva sebagai media membuat siswa mudah dalam membuat desain tulisan, efisien dan bagus karena banyak template dan fitur yang tersedia. Kesulitan yang biasanya dialami siswa dalam menulis adalah kosakata, tata bahasa, dan juga menyusun kalimat menjadi paragraf. Dengan menggunakan Canva siswa lebih kreatif dalam mengerjakan tugas dan lebih percaya diri dalam mempresentasikan hasil tulisannya. Hal ini ditunjukkan dengan nilai menulis siswa yang lebih tinggi dari Kriteria Ketuntasan Minimal (KKM).

Kata Kunci:

Canva
Pengajaran
Keterampilan Menulis

Keywords:

Canva
Teaching
Writing skill

Abstract

This study aims to find out how teaching and what factors affect the use of a Canva as a media for teaching writing skill at tenth grade students of SMKN I Bandung. This study involved the students of X AKL-I which consisted of 30 students and 1 teacher. This study used a descriptive qualitative design. Then the data collection methods in this study used questionnaire and interview. The result of this study is the project was a best practice in using Canva for student writing learning. In teaching using Canva as a media make students easy to make a design of writing, efficient and good because there are many templates and features available. The difficulties students usually experience in writing are vocabulary, grammar, and also arranging sentences into paragraphs. Using Canva is more creative in doing assignments and more confident in presenting their writing results. This is indicated by students' writing scores that are higher than the minimum standard competency (KKM).

INTRODUCTION

A language user is required to have language Skill. Language Skill are very important abilities, therefore everyone must have good language Skill. One of them is English. English is one of the global languages used by most people in the world. In Indonesia, English is regarded as a foreign language. Students in schools from elementary schools to universities learn the English language. Even elementary school students have been exposed to English early on. English is referred to in Indonesia as a foreign language because although

students learn it in class, they do not use it in their daily lives. They speak English as a second language rather than as their mother tongue or native tongue. By considering the aforementioned phenomenon, we can affirm with confidence how crucial it is to learn English.

One of the English language skills that students must learn is writing. There are four Skill in learning English including listening, speaking, reading, and writing. Writing is language Skill used to express ideas, convey a message, and a way of sharing information in the writing form. So, students need effective writing Skill to meet their academic needs and workplace

requirements (Harmer, 2001). We can see the importance of writing in our daily life. For example, in the aspect of education, we have to write a thesis when we want to graduate according to university regulations. Not only provide benefits for educational aspects but also for business aspects such as job application letters. Writing can also be a hobby that makes money, for example from journalists or novelists. Learning writing is not an easy task for students. This shows that writing is a skill that requires students to carefully follow the stages of writing so as to produce good paragraphs or essays. That is why the teacher must create creative and innovative learning media that can be used in delivering the message of the subject to the students. Having the right learning media can increase the interaction between teachers and students so that students will not be bored joining the lesson. Otherwise, students are also happy with the learning media because the media can optimize the quality of students. The proper learning media in the teaching and learning process will produce a satisfactory output including a change in the behavior of students.

This situation implies that most of the teaching practices that employ appropriate teaching strategies will result in a better improvement in the student's achievement. A creative teacher will use innovative media, in addition to being expected to increase interest in the teaching and learning process, it can also help students to understand the learning material presented more quickly and easily, and can manage time better. One of the newest media that can be used as a media for learning, especially in writing skills is Canva.

According to Yundayani et al. (2019), Canva as the website is one source of visual media that can use as a window to the wider outside world language classes and, of course, a collection of authentic material that is easily accessible. Meanwhile, other researchers stated that Canva is an online design program that provides a variety of equipment such as presentations, resumes, posters, pamphlets, brochures, graphics, infographics,

banners, bookmarks, bulletins, etc., and in Canva, we can also make a presentation. The types of presentations available in Canva, such as creating presentations, education, business, advertising, technology, and so on (Garris Pelangi, 2020).

Whereas according to Wahyuni and Thohiriyah (2018), who reviewed Canva as the infographic tool in presenting the teaching materials, among the existing research studies in this field. The study results showed that Canva offers different themes and professional layouts to create the compelling infographic for presenting the teaching materials. It is also a simple tool that is extremely user-friendly.

The researcher found that at SMK Negeri 1 Bandung, the conditions are very good in terms of supporting student learning, starting from facilities and infrastructure, and teachers in this school have sufficient experience in the subjects they teach, especially English. In the classroom, learning is conducted in a conducive manner so that learning activities become better. This school has implemented the independent learning curriculum in grade ten in the academic year 2022/2023. According to Nadiem (2020), "Merdeka Belajar" is needed in the current era, children no longer have to follow the available curriculum, but can use the most suitable learning method. This curriculum was created as an evaluation action of the previous curriculum, namely the 2013 Curriculum with a learning system based on Project Based Learning. Researchers also found that students' interest in understanding the lesson and students' writing Skill in doing assignments were quite good. This can be seen from the scores obtained by students. According to the teacher who teaches in the class, the technique used in developing students' writing Skill is by using Canva as a media for doing project assignments.

Based on the phenomenon above, the researcher is interested in conducting research on the use of Canva media in learning writing skill in one of the classes at the school with the title "The Use of Canva as a Media for

Teaching Writing Skill at Tenth Grade Students of SMK Negeri I Bandung".

METHODOLOGY

The researcher used a descriptive qualitative method in this research. The research procedure begins with the collection of data designed to assist researchers in achieving their research objectives. According to (Creswell, J.W. 2002), there are some steps of research including preparation, identifying a research problem, reviewing literature, selecting participants, collecting data, analyzing and interpreting data, reporting and evaluating research.

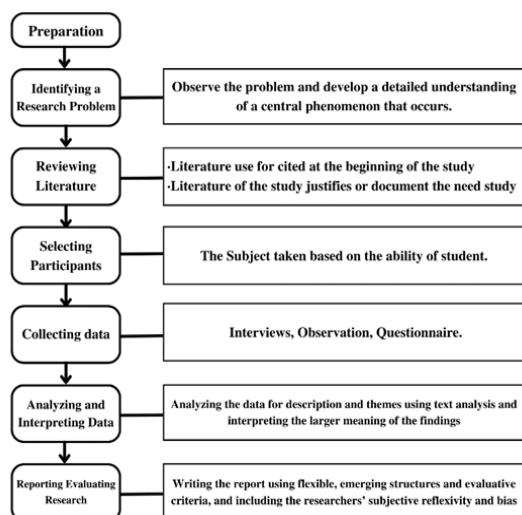


Figure 3.1 Research Procedure

Adapted from: Creswell, J.W. (2002)

This study consisted of two participants. The first participant was the English teacher who taught in the class under study. The second participant was the students of class X Accounting I at SMK Negeri I Bandung in the second semester consisting of 30 students.

According to Wilkinson & Birmingham (2003) as cited by Widyaningsih (2020) stated that, "research instrument are tools for obtaining relevant information in the research process. In this research, researcher will use some instruments such as: Questionnaire Sheet,

Interview sheet, and documentation. Data collection method is one of the important things that must be done in research. Therefore, in this study, researcher collected data using interview, questionnaire, and documentation.

FINDINGS AND DISCUSSION

The researcher present research findings and discussion of data results. This chapter is divided into three sections including the procedure of teaching writing skill using Canva, and discussion.

I. The Procedure of Teaching Writing Skill Using Canva

a. Preparing

- 1) Make sure the handphone is connected to the internet.

Checking that your mobile device is connected to the internet is the first step. because we need a fast internet connection to open Canva. When utilizing a quota or wi-fi network, we may access the internet.

- 2) Log in to Canva using the email.

The next step is to sign in and register with Canva using your email address. By doing this, we can more easily use all of Canva's features. All the editing history that we do can be saved immediately.

- 3) Click on the "search" button which is at the top of the Canva display. If you have successfully entered Canva, click the icon "search" at the top to get the template to use.

- 4) To use one, click to open it in the editor to start designing

Change the text, photos, and colors. You can also add content from the libraries by clicking the different tabs on the editor side panel.

b. Application

- 1) Prepare the tools that will be used for teaching
Teachers prepare all the equipment needed such as projectors, and computers. This activity is carried out before learning begins so that activities can run smoothly.
- 2) Opening
Opening activities have been carried out well by the teacher including opening greetings, providing information on learning objectives and scope of material.
- 3) Core activities
The teacher begins to present and explain about the writing skill material that has been prepared on Canva.
- 4) Discussion
After that, the teacher tries to review the writing skill material that has been taught to students and students discuss with each other. This is done to make it easier for students to do the assignment.
- 5) Assignment
After students finish learning the material, the activity continues with the teacher dividing students into several groups, then students are asked to create writing skill work using Canva. After completing the work, each group was asked to present the results of the assignment in front of the class. This is done to measure the level of understanding, writing skills of students, and also to train students mentally.

c. Closing
At the end of the lesson the teacher gave students the opportunity to ask questions, then the teacher closed the meeting by conveying messages, impressions and also

encouraging sentences for students to be better in the future.

2. Research Findings and Discussion

From the research findings, the data found by researchers is slightly different from the data found by previous researchers. Researchers used several methods in collecting data such as questionnaire and interview. The questionnaire data consists of 10 statements to find out students' responses to learning writing skills using Canva as a media by distributing Google Form links directly to all students of class X AKL-I. And the interview data was conducted by asking 1 English teacher and 15 students. Due to the limited time of researchers in conducting research, interview data collection cannot be done for all students in one class. The discussion of the researcher's data findings above is as follows:

- a) The first data finding is the questionnaire. From the findings above, it can be seen that the data findings from this questionnaire were adjusted to the majority of students who chose the statements provided by the researcher about the use of Canva as a media for teaching writing skill. The majority of the disciples agreed that using Canva as a media for learning English is fun. They also stated that using Canva as a medium for learning writing skills is very suitable for their learning style. Many students agree that the use of Canva as a medium is suitable for learning writing skill. During the assignment, the students found it easy to use Canva as a medium and allows them to be more creative in doing assignments. The students feel really interested and more confident about learning writing skill after using Canva. They also feel using Canva as a media for learning writing skills make it possible to learn whenever and wherever, and makes it easier for me to understand the

lesson. Students intend to use Canva as a media for learning writing skills for some time to come.

b) The second data finding is the interview. The interview data was conducted by asking 1 English teacher and 15 students. Based on the findings in the interview of the teacher, the researcher interviewed an English teacher who has 15 years of teaching experience. In teaching writing skill, the technique the usually teacher used is brainstorming and point of view. Teacher stated that the difficulties students usually experience in writing is most the students find difficulties in vocabulary, lack vocabulary and grammar and also arranging sentences into paragraphs. Then to overcome these difficulties, teacher use material like Canva and Potofy, but teacher prefer using Canva than Potofy because students like Canva and teacher also think Canva is easy to use. Teacher have been using Canva as a media for taching writing skill is about two years after after Pandemic. In teaching using Canva as a media for teaching writing skill, the teacher statement stated that make students to make design of writing like they find word and then arrange into phrase and then into sentences and paragraph and so on and so on. The teacher also stated that there are difficulties in teaching writing skills by using Canva, namely Internet connection is the most difficult here, and also some students don't have good facilities to operate Canva. The teacher thought that the project was a best practice in using Canva for student writing learning. Teacher stated that by using Canva students can learn about invitation card, making invitation card and then making greeting card. Also poster and unouncement and then informal letter and also we can use Canva to make a procedure text. Teachers also stated that there was an increase in students' scores in learning writing skills. That statement is relevant to the students' scores obtained from the teacher.

c) Based on the findings in the interview of the students, Almost all students stated that they liked English but did not like writing. The reason is because they don't like writing, writing is difficult and complicated. Therefore, instead of writing they prefer speaking and reading. Students stated that the teacher teaches writing to students using Canva media by explaining the steps of using Canva, giving assignments, then the teacher also gives homework that uses Canva as a media to do the assignment. The majority of students stated that they usually have difficulty in writing because they are constrained by a lack of mastery of grammar and vocabulary. To overcome that difficulty, students learn more again about grammar and vocabulary. Students gave a positive response to the use of Canva as a media for learning writing skills. Many of them stated that Canva is good and easy to use. There are also those who stated that there are many features available to help students learn writing skills. Students stated that they had no difficulties when implementing Canva as a media for learning writing skill and hope that Canva has more new features in the next update.

CONCLUSION

According to the result of this study, using Canva as a media for teaching writing skill in X-AkL I is done by the teacher begins to present and explain about the writing skill material that has been prepared on Canva. After that, teacher asked students to create the design of writing like they find word and then arrange into

phrase and then into sentences and paragraph and so on. Project was a best practice in using Canva for students writing skill.

Furthermore, the students' perceptions of using Canva as a media for teaching writing skill is easy to use, efficient and good because there are many templates and features available. Using Canva as learning media makes students feel fun and interested in understanding the lesson taught by the teacher. Then students also stated that they became more creative in doing assignments and more confident in presenting their writing results. This is indicated by students' writing scores are higher than the minimum standard score/ competency (KKM).

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