

MENINGKATKAN KEMAMPUAN PUBLIC SPEAKING GURU TK MELALUI PELATIHAN MASTER OF CEREMONIES

Increasing the Public Speaking Skills of Kindergarten Teachers through Master of Ceremony Workshop

Adetya Nor Rizky^{1*}

¹ Universitas Achmad Yani,
Banjarmasin, Kalimantan
Selatan, Indonesia

*email: anorizkyka@gmail.com

Abstrak

Keterampilan komunikasi yang efektif sangat penting bagi para pendidik, terutama mereka yang menangani anak di taman kanak-kanak. Penelitian ini bertujuan untuk mengeksplorasi dampak pelatihan yang berfokus pada penguasaan menjadi pembawa acara (MC) terhadap keterampilan berbicara di depan umum guru TK. Studi ini memberikan wawasan berharga bagi pengembangan profesional guru, dengan menekankan pentingnya pelatihan komunikasi yang disesuaikan bagi para pendidik. Dengan berfokus pada peningkatan keterampilan berbicara di depan umum melalui kerangka *Master of Ceremony*, penelitian ini berupaya meningkatkan kualitas komunikasi secara keseluruhan. Dalam penelitian ini menggunakan Metode Penelitian Deskriptif Kualitatif dan menggunakan Teknik Pengumpulan Data seperti Dokumentasi, Observasi dan Wawancara dengan lokasi penelitian di PAUD Bina Putra, dengan mengikutsertakan seluruh guru yang ada di sekolah tersebut. Terhitung sebanyak 17 guru mengikuti pelatihan serta pendampingan yang dilaksanakan oleh peneliti. Penelitian ini dapat berjalan dengan lancar serta mendapat feedback yang sangat baik dari para peserta hal ini dapat dibuktikan dengan hasil kuisioner yang menyatakan bahwa lebih dari setuju bahwa materi yang diberikan sudah cukup untuk menjadi pembawa acara dengan jawaban 67% menjawab setuju 33% menjawab netral. Kemudian jawaban dari hasil kuisioner yang lain menjelaskan bahwa bahwa pemateri sudah mempresentasikan materi dengan baik, sehingga mudah dimengerti untuk kemudian dapat diimplementasikan dengan baik pula oleh peserta terbukti dengan jumlah jawaban 71% menjawab setuju dan hanya 29% menjawab netral.

Kata Kunci:
Guru PAUD
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Abstract

Effective communication skills are crucial for educators, especially those working with young children in kindergarten settings. This study aims to explore the impact of a specialized workshop focused on mastering the art of ceremony (MC) on the public speaking skills of kindergarten teachers. The study contributes valuable insights to teacher professional development, emphasizing the significance of tailored communication training for educators. By focusing on enhancing public speaking skills through a *Master of Ceremony* framework, this research seeks to improve the overall quality of communication. In this study used a Qualitative Descriptive Research Method and using Data Collection Techniques such as Documentation, Observation and Interviews with the research location at PAUD Bina Putra. There 17 participants. This research was able to run smoothly and received very good feedback from the participants. This can be proven by the results of the questionnaire which stated that they more than agreed that the material provided was sufficient to become an MC with 67% of the answered agreed and 25.8% answering neutral. Then the answers from the results of other questionnaires explained that the speaker had presented the material well, so that it was easy to understand and then it could be implemented properly by the participants as evidenced by the number of answers 71% agreed and only 29% answered neutral

BACKGROUND

Kindergarten teachers serve as primary conduits of information and inspiration for young learners and play a crucial role in fostering a positive and engaging learning environment. Effective communication is not

only essential for conveying educational content but also for building strong relationships with both students and their parents. Despite the acknowledged importance of communication skills, many kindergarten teachers may not receive targeted training in public

speaking as part of their formal education. Traditional teacher training programs may not adequately address the specific challenges and opportunities associated with effectively communicating with young children and their parents.

The Master of Ceremony workshop approach is chosen based on its dynamic and interactive nature. MCs are skilled communicators who engage audiences through various verbal and non-verbal techniques. Applying MC principles to the context of kindergarten teaching aims to empower educators with effective communication strategies that go beyond traditional teaching methods. The workshop is designed to address common challenges faced by kindergarten teachers, such as maintaining attention, fostering a positive classroom atmosphere, and effectively conveying information to parents during events.

The hypothesis is that by equipping kindergarten teachers with the skills and confidence to act as effective MCs, they will enhance their overall public speaking abilities and, consequently, improve their communication with both children and parents. This background underscores the need for specialized professional development opportunities tailored to the unique demands of early childhood education, with a focus on practical and applicable communication skills. The research in this area aims to contribute valuable insights to teacher training and enhance the quality of communication in kindergarten settings, ultimately benefiting the educational experience of young learners. Meanwhile, the ability to speak in public or what is better known as public speaking is very important because even though it looks easy, not everyone is able to do it. Public speaking itself consists of various forms, one of which is the master of ceremonies (MC) (Maya, 2012). In general, to be a good MC you must have overall public speaking skills such as speaking skills, gesture, eye contact, content, and diction selection. Not only that, an MC must also have self-confidence, be

able to maintain attitude, solve problems and find solutions quickly and precisely and be able to organize the audience so that the event runs smoothly as desired. Kindergarten teachers of Bina Putra School need public speaking as a soft skills which is very much needed in education. This is proven by the development of the vision and mission of Sekolah Penggerak which not only promotes teachers as educators but also kindergarten teachers should be leader. In addition, PAUD Bina Putra also thinks public speaking skills is an important part of teachers, especially as a Master of Ceremonies, by involving students in every activity or being a part of formal occasions both formal and informal situations.

Therefore, teachers need training to be able to improve their public speaking skills. The MC's ability will add new color to the activities of the kindergarten teachers. This will also be able to increase opportunities for teachers to be involved in Sekolah Penggerak activities. Apart from that, the Master of Ceremony method can become a branding image for the teachers in any occasions, especially PAUD Bina Putra.

METHOD

This research uses a qualitative descriptive approach by conducting analysis in the form of not only documentary data, but also using field observations and interviews with the intended informants. The data sources used in this research are secondary and primary data, which focuses on data processing carried out at PAUD Bina Putra and obtaining original data information using data that has been selected according to the research location (Nugrahani, 2014).

In this research, the data analysis techniques used include:

I. Data reduction

The data obtained through field data is quite large and requires minutes to record the entire series of research.

2. Data Presentation

The data used in presenting this research data is in the form of text.

3. Verification Conclusion

The final step used is to provide conclusions at the end of the research by creating appropriate data and containing strong evidence

RESULTS AND DISCUSSION

A. RESULTS

Researcher conducted a search by going directly into the field with the aim of seeing conditions and communicating with the Foundation and school principals to see the real conditions in the field. The school is very enthusiastic and welcomes the arrival and activities that will be carried out. Apart from having a big impact on teachers' abilities, it will also have an impact on the future development of public speaking.

This direct inspection or observation and coordination is the initial stage of collecting the required data. Results and achievements in the initial stages are:

1. Identifying various needs and problems of kindergarten teachers that occur at the PAUD Bina regarding the use of public speaking.
2. Providing materials such as voice, intonations, gestures, eye contact, content, and suggestions to the school to carry out public speaking skills training activities for kindergarten teachers of PAUD Bina Putra.
3. Obtain approval to carry out activities to improve public speaking skills focused on Master of Ceremonies. The preparation of the activity program to be implemented, the total number

of participants who can take part in the activity, the implementation time, what materials are needed and the performance that takes part in the form of practice one by one. Training to Improve the Public Speaking Skills of Kindergarten Teachers in PAUD Bina Putra through Master of Ceremony Training. Researchers provided material related to public speaking in session I and session II the teachers should practice or perform in front of class with or without script as the Master of Ceremony (MC). This research had 17 participants at PAUD Bina Putra.

The results of observations carried out by researchers and interviewing the intended informants are as follows:

1. Discuss Public Speaking Material and Master of Ceremony (MC) Material in particular.
2. Try to practice directly as a Master of Ceremonies or Speaker.
3. Try to perform (role-play) in front of audience.

This research also provides results from observations and interviews with kindergarten teachers in PAUD Bina Putra as follows:

1. Ensure that each participant truly understands the material provided.
2. Providing special assistance to participants so that they are truly able to practice directly as an MC.
3. Assess each individual whether there is an increase in ability in public speaking in becoming an Master of Ceremonies.

B. DISCUSSION

In this discussion, researchers distributed questionnaires to all informants to improve their public speaking skills (Nofrion, 2019). There are 9 questions

given to informants to assess everything. The following are the questions and results of the questionnaire that has been created:

1. Activities and Training are well designed.

The 17 participants' answers, they agreed that the activities and training had been well designed with 77.4% of answers and 22.6% answered neutral. From this we can see that more than half of the participants felt that the training and assistance from research activities had been carried out well.

2. The material is well-organized and easy to understand.

The 17 participants' answers, they agreed that the material presented was easy to understand with 80% of answers and 20% answered neutral. From this we can see that more than half of the participants felt that the material presented by the service team was easy to understand.

3. The material was very relevant and met my expectations.

From the answers above, it can be seen that 80.6% of those who answered agreed that the material presented was very relevant and met expectations of participants agreed and 19.4% answered neutral. From this we can see that more than half of the participants felt that the material presented by the service team was very relevant and in line with the participants' expectations.

4. The material presented was sufficient for me to be a good Master of Ceremonies.

Of the 17 participants' answers, they agreed that the material provided was sufficient to become an MC with 67% answering strongly agree and 33% answering neutral.

5. The presenter really understands the material presented.

From the answers above, it can be seen that 71% of those who answered agreed that the presenter really understood the material presented and 29% answered neutral. From this we can see that, many participants thought that the presenters were very familiar with the public speaking material because not only was the public speaking material presented but also the presenters were able to give direct examples of how public speaking, especially being a good Master of Ceremonies was presented.

6. The time allocation for delivering the material is sufficient.

From the answers above, it can be seen that 53% agreed that the delivery time allocation was sufficient, 27% answered neutral, and 20% answered disagree. From this we can see that some participants still need more time to continue participating in training activities.

7. The speaker presented the content of the material well, easy to understand and implement.

From the answers above, it can be seen that those who answered that the presenter had presented the material well, so that it was easy to understand so that it could then be implemented well by the participants, was proven by the number of answers of 74% agreeing and 26% answered neutral.

8. The presenter answered the participants' questions well.

From the answers above, it can be seen that 88% of participants agreed that the presenter answered the participants' questions well and only 12% answered neutral.

9. The presenters provided good assistance.

From the answers above, it can be seen that the presenters provide training assistance in public speaking skills in becoming a very good Master of Ceremonies. This was proven by the participants' answers, which

reached up to 64% who answered agree and only 36% answered neutral.

In an activity it is very important, because the results and achievements of this activity are feedback from the participants regarding the activities that have been carried out and can become a reflection and improvement in the future.

CONCLUSION

From the results of the activity of Improving the Public Speaking Skills of Kindergarten Teachers PAUD Bina Putra through Master of Ceremony Training, it can be concluded that the activity was carried out very well and was able to improve the abilities of the participants, This can be proven by the results of the questionnaire that was filled in by all activity participants which stated that the material presented was sufficient and could be implemented and that what was conveyed by the presenters in the presentation of the material and mentoring was very good. Master of Ceremony workshop emerged as an effective and targeted approach to enhance the public speaking skills of kindergarten teachers. The positive impact on teacher confidence, classroom engagement, parent-teacher communication, and improving teachers ability to perform as a teacher of sekolah penggerak.

SUGGESTION

In this research, the advice that can be given is to carry out further training in improving Public Speaking as a Speaker. Not only that, this research also provides an overview of what needs to be done PAUD Bina Putra as a place of education, namely that.

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