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MINAT MEMBACA BUKU ELEKTRONIK PADA SISWA DI TINGKAT PENDIDIKAN TINGGI

Students Reading Interest on Electronical Book in Higher Education

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Abstrak

Tujuan penelitian ini adalah untuk mengetahui bagaimana minat baca mahasiswa terhadap buku elektronic. Penelitian in merupakan penelitian qualitative. Partisipan dari penelitian ini adalah mahasiswa jurnalistik tahun ajaran 2021. Sumber data dari penelitian ini adalah kuisioner yang dibagikan melalui Google form. Data dikumpulkan dengan cara menganalisis hasil kuisioner yang telah diisi oleh partisipan. Ada tiga indicator yang akan membantu peneliti untuk mengukur minat baca siswa, yaitu, perasaan senang membaca ebook, kebutuhan mahasiswa terhadap ebook, dan perhatian mahasiswa saat membaca ebook. Temuan menunjukan bahwa minat baca mahasiswa terhadap ebook di perguruan tinggi termasuk kategori Tinggi (65%), Masing-masing indikator minat baca e-book masuk dalam kategori tinggi yaitu perasaan senang membaca e-book (63%) kebutuhan mahasiswa terhadap e-book (66%), dan perhatian mahasiswa saat membaca ebook (64%).

Kata Kunci:
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Keywords:
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Abstract

The purpose of this study was to determine how students' reading interest in e-books is. This study is a qualitative study. The participants of this study were journalism students of the 2021 academic year. The data source of this study was a questionnaire distributed via Google form. Data were collected by analyzing the results of the questionnaires that had been filled out by the participants. There are three indicators that will help researchers measure students' reading interest, namely, feelings of enjoyment in reading e-books, students' needs for e-books, and students' attention when reading e-books. The findings show that students' reading interest in e-books in higher education is in the High category (65%). Each indicator of e-book reading interest is in the high category, namely feelings of enjoyment in reading e-books (63%), students' needs for e-books (66%), and students' attention when reading e-books (64%).

PENDAHULUAN

Reading is an important skill to have in life. People can acquire new information and knowledge by reading and it will assist them in everyday life. Once someone starts to read they will gain information and broaden their point of view on specific matters rather than someone who can't read

Reading interest means a high tendency towards reading activity or a high willingness to read activity, or it can be identified with a love for reading. Interest means something like willingly without any association. Reading interest is an individual interest in reading certain types of reading materials and genres of books.

On the contrary to the importance of interest reading, Indonesian reading interest in literacy is low. Indonesian literacy is one of the lowest rates in Asia. Indonesia ranked 60th out of the 61st countries in literacy, based on the Program for International Student Assessment (PISA) research, it stated Indonesia ranked 66th out of 72nd countries that participated in students' reading habits in literacy. The data showed that Indonesia had the lowest interest in reading.

Fuerthermore, with the technological advances in every aspect of life including literacy. The one that can be chosen is Electronic books (eBooks). Electronic books (eBooks) have become one of the most popular sources of information. The eBook is a text, images, and sound that is packaged in digital format (Sartika & Mauladaniyati, 2021). The first one that

created and also popularised eBooks is the United States, originally eBooks were created to provide the public a cheaper books that are easy to use. At the end of the twenty-first century, eBooks became popular with the increasing number of mobile phones, which helps facilitate the reading of digital books (Sehn & Fragoso, 2015).

A. Reading

Reading is the process of interpreting and understanding written or printed language. It involves the ability to recognize and comprehend the meaning of words, sentences, and texts. Reading is a fundamental skill that allows individuals to access information, learn new things, and communicate effectively (Shimray et al., 2015). The reading process usually contains how one recognizes and grasps the meaning of the words to obtain new information and knowledge, the more someone read the more information is absorbed.

Reading is an important skill to have in life. People can acquire new information and knowledge by reading and it will assist them in everyday life (Erda Nurhastuti et al., 2022). Once someone starts to read they will gain information and broaden their point of view on specific matters rather than someone who doesn't have the ability to read (Khairuddin, 2013). Overall, reading can improve oneself's depth of understanding of information and meaning of the words.

B. Reading Interest

In accordance with Schraw and Lehman (2001), interest is defined as liking and willful engagement in a cognitive activity. It plays an important part in the learning process since it promotes active engagement and focusing one's attention. Reading interest refers to an individual interest on reading certain type of reading materials or topics (Eidswick, 2010), reading interest also reflects an individual level curiosity for reading material, there are three indicator of reading interest that is enjoyment, information seeking/the need and attention (Putro & Lee, 2017) . Reading interest is subjective among person, someone, For example, someone might have a strong reading interest in science fiction novels, while another person may prefer horror type of novels. Some individuals may be drawn to poetry, while others enjoy reading news articles or academic papers. Keep in mind that reading interest can changed based how people experienced and exposure to new ideas.

Reading interest is something important to have for someone that wish to pursue educations, someone must have a desire to learn new things in education field, having interest as strong attention, and intensive, and individual mastery deeply to diligently perform an activity (Bawawa et al., 2019). That means someone is more willing to spend their time reading, thus making them gain more information that is necessary for education. Students who have a high interest in reading tend to have good academic value (Grabe, 2001), reading interest has a strong positive relationship with the success of students both in school and life. When students read, they will gain more knowledge and this will help them to have wider and broader perspectives on certain issues.

C. Electronic Book

An eBook, short for electronic book, refers to a digital or electronic version of a printed book that can be read on a computer, e-reader, tablet, or other electronic devices (Kusumawardani et al., 2019). Unlike traditional printed books, eBooks exist in a digital format, allowing users to access and read them on various electronic devices. eBook can be downloaded from the internet, purchased through online retailers, or borrowed from digital libraries . They can include text, images, and sometimes interactive features, providing a flexible and portable way for people to consume written content in a digital environment and provide many advantages than physical book (Jeong, 2012).

E-Books have become integral to the field of education, offering various benefits to students, teachers, and educational institutions. Students love technology and it is better to use tools that will make students read more, eBook offer some benefits for students. First, eBook are instant to use, students don't even need to buy new books, and students can purchase book online, Secondly, eBook are more portable than traditional book makes it convenient to bring anywhere. Thirdly, eBook don't take much space because students can just carry a device that have access to the internet, at last, eBooks can be read in the dark when there is a blackout (Mahendra, 2020).

METHODOLOGY

In this research, the researcher used descriptive research with a qualitative research approach as a method to conducted the research. Qualitative research is a form of social action that emphasizes how people interpret and understand their experiences to understand the social reality of individuals (Mohajan, 2018). The data of this research will be collected by questionnaires. The researcher used questionnaire to English students academic year 2021 at Universitas PGRI Sumatera Barat about reading interest. The researcher focused on the student's interest in reading eBook. In this research, the instrument used is a closed questionnaire according to the indicators of students' interest in reading and filled in online through a Google form. in this research to collect the data, the researcher needs to take four steps. First, the researcher prepared the questionnaire using Google form, so the students could access it via the internet. Second, the researcher distributed a link of questionnaires in Google form to the students by using WhatsApp application. After that, the researcher checked the results of the questionnaires. Lastly, the researcher compiled the data and analyzed it. The data was collected using the Likert scale method that consist of four statements,(strongly agree, agree, disagree, and strongly disagree). After that, the researcher classifying the data to determine the level of students' interest in reading eBook To calculate respondent index answer researcher used this formula:

$P = \frac{f}{n} \times 100\%$

Where:

P= percentage of each category

F=frequency

N= Numbers of respondent

After that, the researcher classifying the data to determine the level of students' interest in reading eBook. The table can be seen as follows:

TABLE 1 THE CATEGORY OF SCORE

The Range of Score	Level Score
76%-100%	Very High
51%-75%	High
26%-50%	Low
0%-25%	Very Low

FINDING AND DISCUSSION

Table 2 The Category of Questionnaires

No	statement	SA	A	D	SD	%	Criteria
Feeling of enjoyment in reading ebook							
1	I enjoy reading e-books related to my courses wherever I am.	3	12	3	4	**66**	**high**
2	I get bored quickly when reading e-books	5	5	8	4	**63**	**high**
3	I prefer reading e-books on a cellphone	5	12	4	1	**74**	**high**
4	I prefer reading in library	7	8	6	1	**51**	**high**
5	I read ebook just for academic purpose	5	6	6	5	**63**	**high**

6	I read ebook just for recreational purpose	2	7	11	2	**65**	**high**
						63	**high**
The Need for Ebook							
7	I only read the e-books given in the course during online learning.	4	10	6	2	**68**	**high**
8	I read eBook for reading non-academic material	6	6	8	2	**57**	**high**
9	I like looking for e-book reading sources related to course material on the internet	5	13	3	1	**75**	**high**
10	I like looking for physical book reading source related to course material	6	10	3	3	**53**	**high**
11	Searching for reading sources on the internet is just a waste of time.	5	10	5	2	**70**	**high**
12	Whenever I have free time, I need to read e-books to deepen my understandin g.	2	4	8	8	**75**	**high**
						66	**high**
Attention in Reading Ebook							
13	I often look for the meaning of sentences in eBook that are unfamiliar to me.	3	13	4	2	**69**	**high**
14	Looking for meaning of the sentences in eBook is waste of time	3	13	4	2	**64**	**high**
15	pay close attention to the details of the sentences in eBooks reading material	2	11	4	5	**66**	**high**
16	I usually skim reading through eBook	1	13	7	1	**61**	**high**
17	I read the ebook reading material given by the lecturer	4	7	8	3	**70**	**high**
18	I just download the eBook material that lecturer give in online learning	3	14	3	2	**51**	**high**
						64	**high**

Based on the table above, the researcher concluded that from the enjoyment of reading ebooks 63%, the need for ebooks 66%, and Attention to reading eBook 64%. In this case, the indicator that most affects the student reading interest in reading an ebook is the need for ebook, the students agree that they were interested in ebook based on the need for ebook for studies or search functionality.

From the indicator attention of reading ebook was 64%, reading is an activity that needs focus and endurance for reading material, there are several ways to measure students reading interest as the attention students give toward reading activity, like attention on reading ebook in facilities, cellphone, and the activities that require reading. This means that one of the factors for students reading interest is Attention when reading. Furthermore, students' enjoyment when reading also affects students' reading interest in ebooks, it can be seen from the table above that students' enjoyment when reading ebooks is 63%, It can be seen that students' interest when reading can be measured by

how the environment where students read, also the purpose for students to read can also affect the reading interest.

Based on the explanation above, it can be concluded that based on the research question "How is the student interest of reading eBooks from the academic year 2021 at Universitas PGRI Sumatera Barat?" is 65% and could be seen as a High criteria.

CONCLUSION

According from analysis from previous chapter, it shows that the student enjoyment in reading eBook is high, the students enjoy when reading eBook in academicals purpose, the students use cellphone as their media when reading eBook, the find using cellphone is more enjoyable whenever they are. The data also stated that the students willing to spend their time for reading eBook related to their course.

Then, in the term of the need of eBook, the data shows that the students read eBook when given by lecturer in online learning, they understand that they need to read the eBook for their understanding when learning, the data also shows that the students feels they need to searching for material related to their course using eBook, but, the data also shows the student did not only using eBook to search the material, they also using physical books to search the material related to their course. Lastly, the students show that their prefer they additional time for deepen their understanding by reading eBooks.

And the last indicator was attention in reading eBook. The data shows that the students split into two opinion related to searching the meaning of sentences that they unfamiliar with, some students stated that they willing to searching for the meaning of the sentences, on the contrary of some students that stated that searching for meaning of sentences that they were unfamiliar with it just waste of time. Even though the students feel searching the meaning of the sentence is waste of time, the data stated that the students pay close attention when they are reading eBooks. Lastly, the student did read material that they lecturer given but the data also stated that students just download the material given, maybe the students that chose download the material given will read it when they have a time.

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